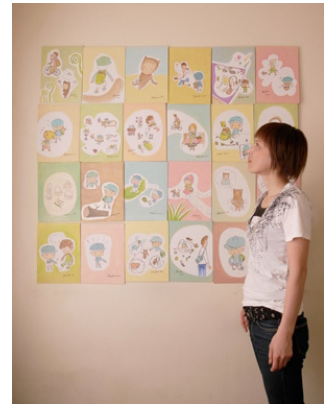


Advertising Rates



Reach 15,000 readers for as low as \$62.50 a month!

Since 1958 **The Bulletin** has been Western Canada's only bilingual English/Japanese arts, culture and news magazine.

With highly competitive ad rates and a focused readership **The Bulletin** provides excellent opportunities for advertisers.

Readers remember you with repeated exposure, so take advantage of substantial discounts of up to 50% off for long term advertisers! Non-profit organizations receive 35% off the regular rate.

Target both an established and growing community with ad space available in English and Japanese. Advertise in both sections and receive 50% off the regular rate on the second ad.

The Bulletin is distributed to a national readership with a concentration in Vancouver's Lower Mainland.

Magazine format 8½" x 10"
Deadline for ad submissions:
15th of each month

Ad specifications

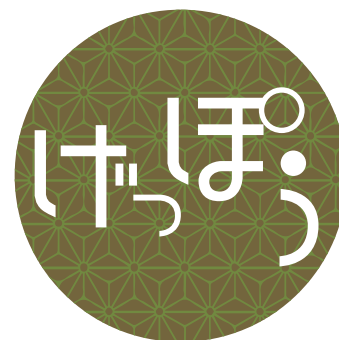
Digital file:
PDF (high resolution), EPS, TIFF, JPEG
All Japanese text must be attached as a Word file

Special issues

August (Powell St Festival Program) and
December (Holiday Gift Guide)
Full colour available

Website ads

300 x 300 pixels, JPEG or GIF
\$50 per month or \$25 per month for print advertisers



Free distribution	2500
Subscribers	2500
Circulation	5000
Total readers	15,000

For more information
please contact:

Anne Jew

Advertising Manager

604 609 0657

annejew@telus.net

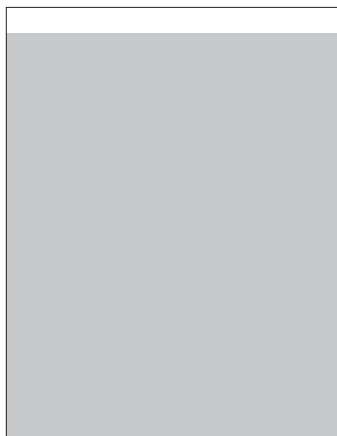
jccabulletin-geppo.ca

twitter.com/bulletin_geppo

[instagram.com/bulletin_geppo](https://www.instagram.com/bulletin_geppo)



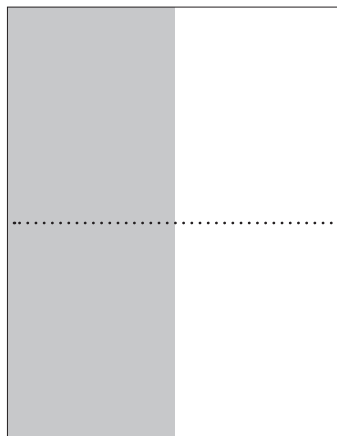
The Bulletin is a
publication of the Greater
Vancouver Japanese
Canadian Citizens'
Association



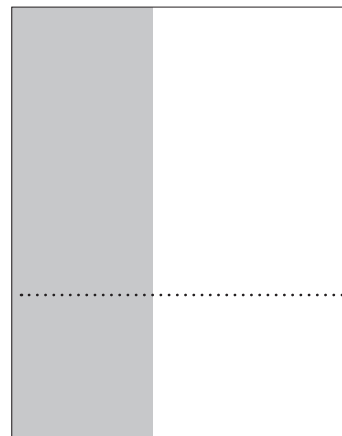
Back Cover (Colour)
7 x 9



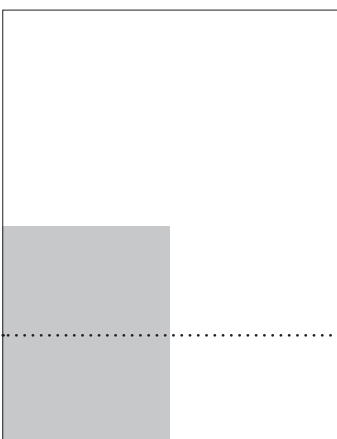
IFC/IBC (Colour)
7 ¼ x 9 ½
Full Page
7 x 9 ¾



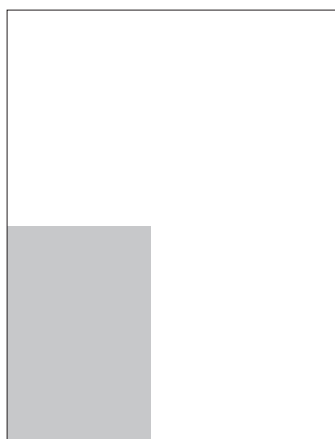
1/2 Page
V 3 7/8 x 9 3/8
H 7 x 4 5/8



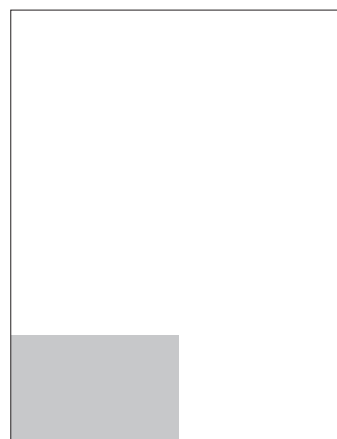
1/3 Page
V 2 7/8 x 9 3/8
H 7 x 3 ¼



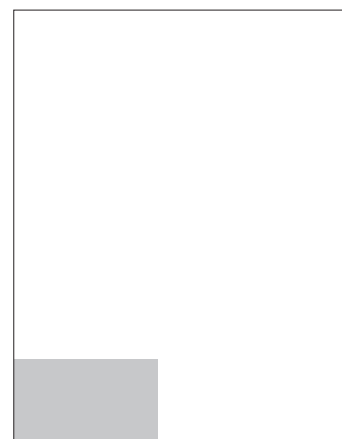
1/4 Page
V 3 7/8 x 4 5/8
H 7 x 2 ½



1/6 Page
2 7/8 x 4 5/8



1/8 Page
3 7/8 x 3



1/12 Page
2 7/8 x 2

All measurements are in inches

The Bulletin Display Ad Rates

Months	1-2	3-5	6-11	12
Discount		20%	35%	50%
Back Cover (Colour)	750.00	600.00	487.50	375.00
IFC/IBC (Colour)	700.00	560.00	455.00	350.00
Full Page	650.00	520.00	422.50	325.00
1/2 Page	400.00	320.00	260.00	200.00
1/3 Page	275.00	220.00	178.25	137.50
1/4 Page	225.00	180.00	146.25	112.50
1/6 Page	175.00	140.00	113.75	87.50
1/8 Page	150.00	120.00	97.50	75.00
1/12 Page	125.00	100.00	81.25	62.50

Rates do not include GST and are subject to change. Discounted ads must be prepaid.